

Wow **Chat**



AI-Powered Omnichannel Customer Conversations

Unify. Automate. Scale Every Customer Interaction



www.wowchat.co

GLOBAL MESSAGING

100B+ Messages Sent Daily Worldwide

60-70%

Incoming Messages
Customer → Business



30-40%

Outgoing Messages
Business → Customer



Messaging is now **the primary business channel**

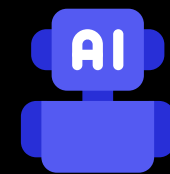
VISION

The Future of Customer Conversations is Omnichannel + AI



Customers today don't call they message.

Businesses need faster, smarter communication systems to meet them where they are.



The Operating System for Conversations

WowChat unifies channels, infuses AI, and orchestrates every interaction directly from one single platform.

THE PROBLEM

Businesses Are Losing Revenue in Conversations



Multiple platforms create silos

Managing WhatsApp, Instagram, Email, and Calls separately



No centralized system

Lack of unified history and context across all customer channels



Missed or delayed responses

Inefficient routing causes slower reply times and amped leads



INDUSTRIES WE SERVE

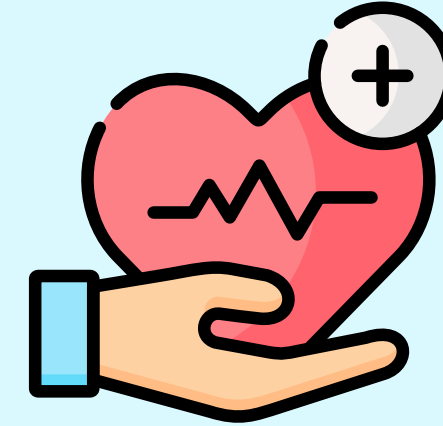
Every Industry Faces This Challenge

Same problem. Different industries.

Ecommerce



Healthcare



Real Estate



BFSI



Education



Service



COST OF THE PROBLEM

Fragmented Communication = Revenue Loss

This is not just operational Inefficiency - it's direct revenue leakage.



20-30%

Leads Lost

Due to missed messages and slow response times



Lower

CSAT / NPS

Customers get frustrated repeating themselves



Higher

Operational Costs

From manual routing, duplication, and inefficiencies




This directly impacts growth and scalability.

THE SOLUTION


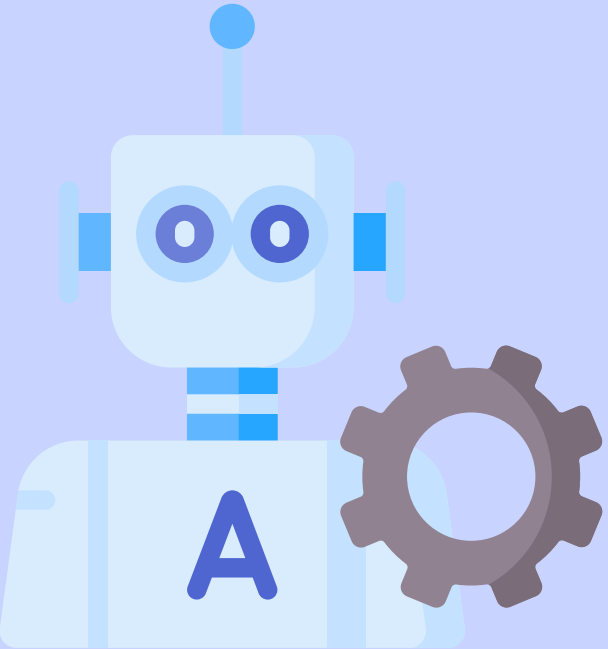
One Platform. All Conversations.

Unify your channels, automate responses, and empower your team.




Unified Inbox
See all customer messages from every channel in one central location.

AI Automation
Instantly handle incoming messages and FAQs automatically, 24/7.



Shared Inbox
Enable multi-agent access, chat assignment, and team collaboration.

Built-in CRM
Maintain customer context and track interaction history effortlessly.



✓ **Outcome:** No missed messages. Full control.

OMNICHANNEL POWER

10+ Channels. One Dashboard.

All conversations. One place.

The dashboard interface is divided into three main sections:





- Left Panel (Contact List):** A list of contacts with their names, profile pictures, and last activity times. Each contact has an 'Open' button. The contacts listed are:
 - Olivia Bennett (5 minutes)
 - John Smith (27 minutes)
 - Michael Brown (11 minutes)
 - David Johnson (10 days)
 - James Wilson (10 days)
 - Robert Taylor (13 days)
 - Emily Davis (13 days)
 - Sarah Miller (14 days)
 - Olivia Wilson (15 days)
- Center Panel (Chat Window):** A chat conversation with Olivia Bennett. The messages are:
 - Olivia: "Hi, I want to buy your wireless headphones. Are they available?" (11:52 AM)
 - Agent: "Hello! Yes, the wireless headphones are in stock 😊" (11:52 AM)
 - Olivia: "Great! What is the price?" (11:52 AM)
 - Agent: "The price is ₹2,499." (11:52 AM)
 - Olivia: "Do you have any discount?" (11:52 AM)
 - Agent: "Yes, we are currently offering a 10% discount. So..."
- Right Panel (Contact Information):** A sidebar showing contact details for Olivia Bennett, including her name, email address (oliviab22@gmail.com), and phone number. There are expandable sections for 'Contact Information' and 'Address Information'.

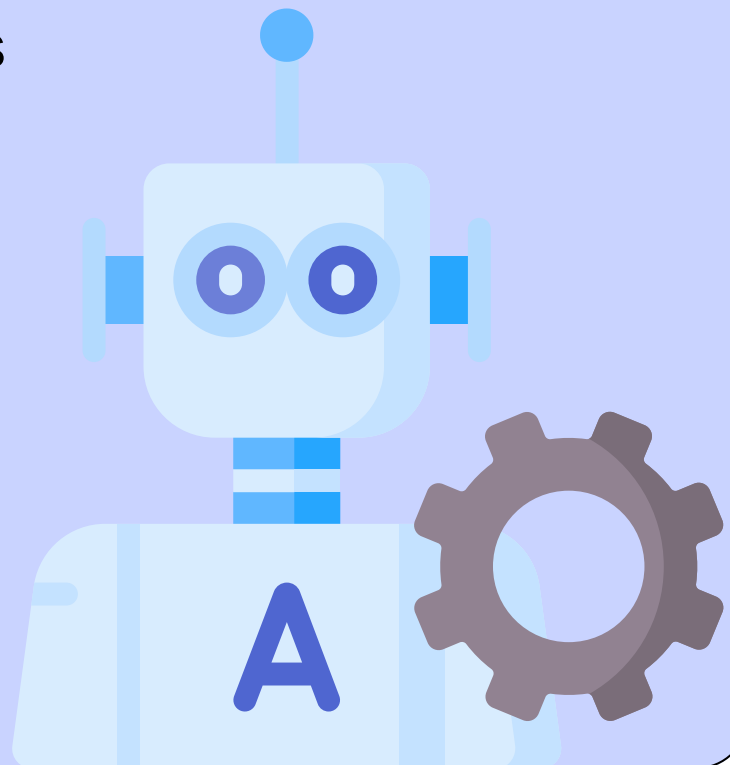


core usps





Never Miss a Customer Again

AI Incoming Automation

-  Instant replies
-  24/7 availability
-  Handles repetitive queries
-  No response drop



Shared Inbox

-  One account, multiple users
-  Chat assignment & tracking
-  Internal collaboration
-  Better team productivity



 Automation ensures instant responses, and shared inbox ensures teamwork.

BUSINESS IMPACT

Real Business Results

When you respond faster and smarter, your conversions naturally increase.



+20-30%

Conversions

Turn more inquiries into paying customers instantly.



Faster

Faster Response Time

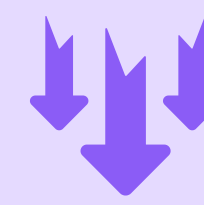
Drastically improve SLA with AI-powered instant replies



Higher

CSAT Scores

Deliver seamless and unified experience across all channels.



Reduced

Reduced Support Costs

Save resources by automating repetitive customer queries.



More conversations → More revenue



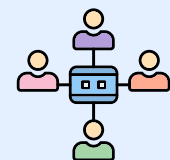
What Makes Us Different



AI handles incoming messages automatically



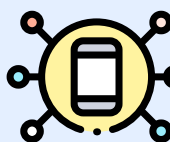
Built-in CRM for complete customer context



Shared inbox for seamless team collaboration



Scalable, secure, and easy to use



10+ channels in one unified platform



Built for **modern businesses.**

Get Started with WowChat Today

Join thousands of businesses scaling their customer conversations.



FREE

for up to 2 Users



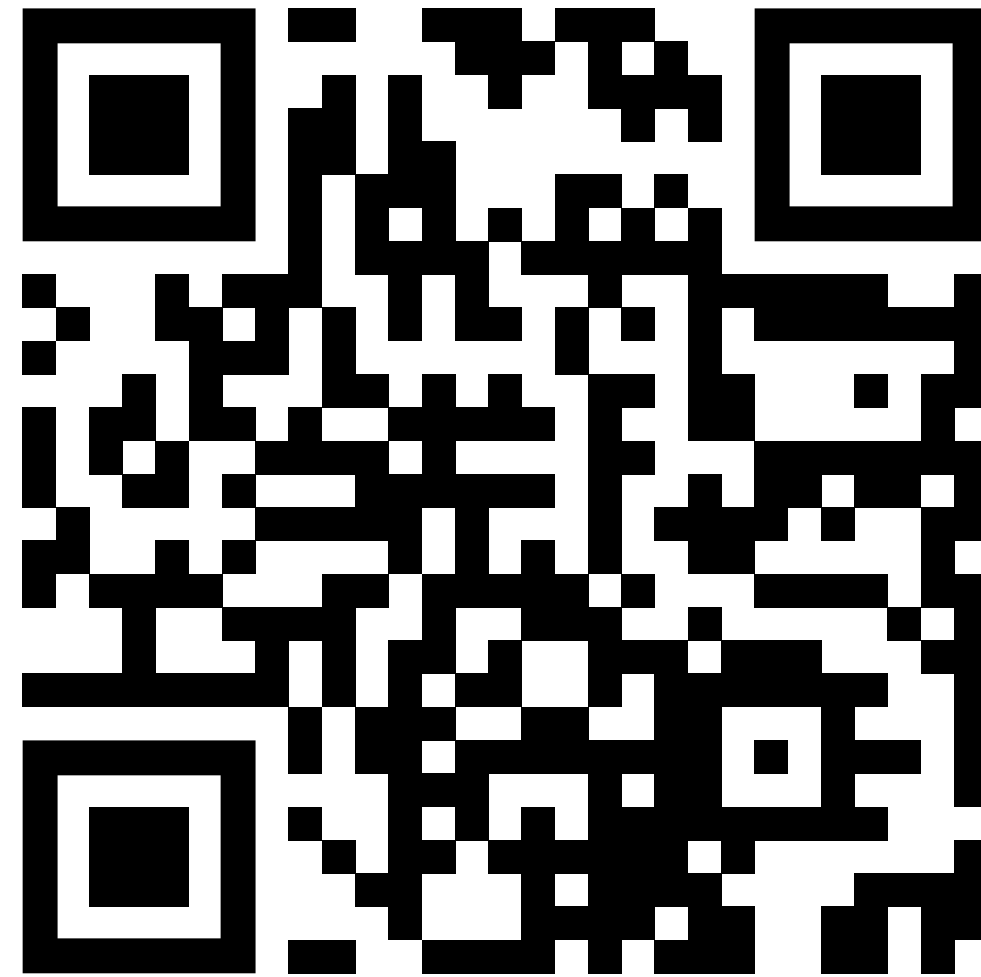
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THANKS YOU

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